

# PROGRAM ADVERTISING

*Please consider showing your generous support of CCCC by placing an ad in our full color Concert Programs!*

**YOUR  
CONTRIBUTIONS  
SUPPORT CCCC  
STUDENT SINGERS  
TO DEVELOP...**

**MUSICAL & ACADEMIC  
GROWTH**

**LEADERSHIP**

**TEAMWORK**

**SELF EXPRESSION**

**SELF CONFIDENCE**

**EMPATHY**

**FRIENDSHIP**

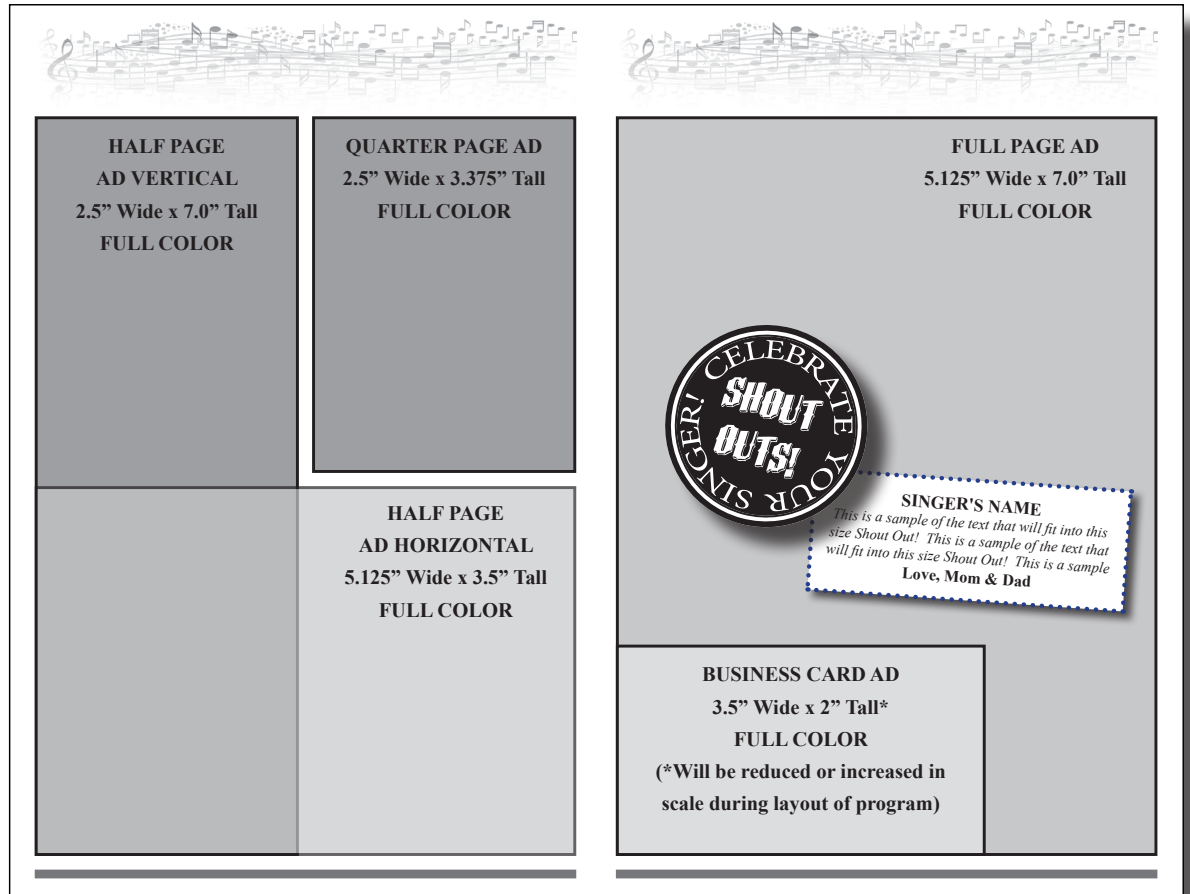
**CREATIVE  
PROCESS**

**SUCCESS**

**&**

**CHOIR SPIRIT**

**THANK YOU!**



**HALF PAGE  
AD VERTICAL**  
2.5" Wide x 7.0" Tall  
FULL COLOR

**QUARTER PAGE AD**  
2.5" Wide x 3.375" Tall  
FULL COLOR

**FULL PAGE AD**  
5.125" Wide x 7.0" Tall  
FULL COLOR

**HALF PAGE  
AD HORIZONTAL**  
5.125" Wide x 3.5" Tall  
FULL COLOR

**BUSINESS CARD AD**  
3.5" Wide x 2" Tall\*  
FULL COLOR  
(\*Will be reduced or increased in scale during layout of program)

**CELEBRATE YOUR SINGERS! SHOUT OUTS!**

**SINGER'S NAME**  
This is a sample of the text that will fit into this size Shout Out! This is a sample of the text that will fit into this size Shout Out! This is a sample Love, Mom & Dad

CCCC CONCERT PROGRAM AD PRICES FOR 2017-18 SEASON			
AD SIZE/TYPE	BOTH PROGRAMS Holiday & Spring	WINTER CONCERT PROGRAM*	SPRING CONCERT PROGRAM**
<input type="checkbox"/> FULL PAGE	<input type="checkbox"/> \$275.00	<input type="checkbox"/> \$175.00	<input type="checkbox"/> \$175.00
<input type="checkbox"/> HALF PAGE (H)	<input type="checkbox"/> \$160.00	<input type="checkbox"/> \$100.00	<input type="checkbox"/> \$100.00
<input type="checkbox"/> HALF PAGE (V)	<input type="checkbox"/> \$160.00	<input type="checkbox"/> \$100.00	<input type="checkbox"/> \$100.00
<input type="checkbox"/> QUARTER PAGE	<input type="checkbox"/> \$100.00	<input type="checkbox"/> \$75.00	<input type="checkbox"/> \$75.00
<input type="checkbox"/> BUSINESS CARD	<input type="checkbox"/> \$85.00	<input type="checkbox"/> \$60.00	<input type="checkbox"/> \$60.00
<b>Mom, Dad, Grandparents, Family &amp; Friends...</b>		<b>WINTER SHOUT OUT</b>	<b>SPRING SHOUT OUT</b>
<input type="checkbox"/> SHOUT OUT - One Size - Form on back		<input type="checkbox"/> \$25.00	<input type="checkbox"/> \$25.00

\*WINTER AD RESERVATION DEADLINE = 11-13-2017  
ALL AD COPY/ART/INFO DUE BY 11-20-2017

\*\*SPRING AD RESERVATION DEADLINE = 4-2-2018  
ALL AD COPY/ART/INFO DUE BY 4-9-2018

SHOUT OUT ADS DUE BY 11-20-2017 & 4-9-18

Please email artwork in JPEG or PDF\* format.

\*PDF's - Preferably designed to correct ad size, all fonts should be converted, and graphics/photos embedded, 300dpi.

AD COPY ATTACHED  WILL SEND BY EMAIL\*\*  
\*\*vickie.cccdevelopment@gmail.com

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Business Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City, State & Zip: \_\_\_\_\_

Total Due = \$ \_\_\_\_\_  Check Enclosed  Please Charge My Visa / MC / Amex: \_\_\_\_\_

Signature: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Sing Your Singer's Praises...  
**Congratulate - Encourage - Inspire**  
With A Special Message In The Holiday or Spring Programs!



**SHOUT OUTS -- ONLY \$25.00 EACH**

**ALL SHOUT OUTS INCLUDE:  
TITLE/NAME & CLOSING LINE  
PLUS UP TO 3 LINES OF TEXT  
(MAX 50 CHARACTERS PER LINE)  
FORMATTING & DESIGN AT THE**

**TITLE/NAME:** \_\_\_\_\_

**TEXT LINE 1:** \_\_\_\_\_

**TEXT LINE 2:** \_\_\_\_\_

**TEXT LINE 3:** \_\_\_\_\_

**CLOSING LINE:** \_\_\_\_\_

**DEADLINES FOR PAYMENT AND INFORMATION FOR  
INCLUSION IN CONCERT PROGRAMS:**

**WINTER CONCERT = NOVEMBER 20, 2017 !!**

**SPRING CONCERT = APRIL 9, 2018 !!**

